

Content Author(Sakinaka, Mumbai)

We seek dynamic & creative individuals who are innovative thinkers and share the passion to make learning fun and enjoyable for all our students. They will be responsible for creating the world's most engaging app-based learning experiences for children. It is a permanent role with a 3 months' probation based on performance.

Responsibilities

- Envisioning innovative and engaging ways of explaining concepts to students
- Review curated content to build highly engaging experiences for children
- Collaborate with Tech/Product teams to ensure optimal experience through the content creation, deployment in classroom, and reiteration phases
- Researching subject related content and present new ideas
- Actively pursue opportunities to continue to learn best practices in content writing through research, professional development, and other learning opportunities
- Taking end-to-end ownership of all academic output and continuous reviewing of self in terms of pedagogical and conceptual quality
- Use data and metrics to review the academic implementation — quality and student satisfaction and make reforms accordingly
- Maintain a culture of quality, accountability, and meritocracy within the team

Skills

- Basic conceptual clarity in content area applying for — maths / literature / grammar / physics / chemistry / biology / social studies / coding / Hindi / Sanskrit
- Comfortable in creating content for K-12; excellent subject knowledge is required
- Hands-on knowledge of New Education Policy and how it can be implemented in the curriculum
- Understanding of competency based education
- Ability to think and create critical thinking and competency based questions
- Ability to create enriching presentations and digital content using various authoring tools
- Ability to develop and frame question bank and assessment for CBSE, ICSE, state boards and international boards
- Creative enough to write scripts / screenplay for interactive content, 2D/3D animations, simulations, games, etc.
- Excellent language skills for written as well as oral communication
- Ability to work in a fast growing startup and an openness to give and receive criticism constructively
- Ability to understand pedagogy & methodology of teaching and education through digital methods
- Command over Google workspace (sheets, docs, slide, etc) and MS office (power point, word, excel, etc)
- Demonstrate use of appropriate and effective techniques to encourage a constructive education ecosystem and parent involvement via a varied range of products

- Ability to mentor and train new team members, ability to hold high standards while also offering support and maintaining positive relationships

Qualifications

- A core academic expertise in at least one of the aforementioned academic subject
- Any experience in either developing content or teaching school-level will be taken into consideration
- Experience in performing arts in any capacity — storytelling, songwriting, poetry, filmmaking, dramatics, screenwriting, music composition, etc. — is, again, an added bonus.